



THE CENTERS FOR HABILITATION
Empowering People with Disabilities since 1967
215 West Lodge Drive, Tempe, AZ 85283

News Release

For Immediate Release

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Helping Hand Charm Helps Raise Funds for TCH

(Tempe, AZ) – The Centers for Habilitation announces the “birth” of its Helping Hand Charity Charm. This unique fundraiser is expected to help raise funds and awareness of the many programs and services offered to people with disabilities across the State of Arizona.

“The Helping Hand symbolizes our mission to empower people with disabilities,” says President and CEO Dave Cutty. “Raising awareness of TCH in the community is paramount and the Charity Charm is one of the new ways we plan to create excitement and visibility for our organization,” adds Cutty.

The Helping Hand Charm made of sterling silver boasts the picture of a hand on the front and the agency’s mission “Empowering People with Disabilities since 1967” on the back. *(see page 2 for graphics)*

“This unconventional fundraiser will increase brand awareness for TCH, overall agency awareness, provide internet fundraising opportunities, and serve as a unique gift for many occasions,” says Chief Development Officer Jarrett Ransom. “The charm production was made possible by two loyal sponsors of TCH, Papago Park Center and The Cutty Legacy Foundation and we are grateful for their donation to this project.”

The charm is part of the Charity Charms jewelry line created by Arizona entrepreneur Kay McDonald. Since its conception, Charity Charms has grown into a company which brings about awareness and provides a funding source for more than forty charities. “Charity Charms are created from a charity’s logo, and when worn, allow the wearer to show their passion, and talk about charities that are near and dear to their heart. It’s the perfect blend of fashion and compassion,” according to McDonald.

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The charm is available for pre-orders by calling (480) 730-4145 or by going to the TCH website at www.tch-az.com and clicking on *Get Involved* then *Charity Charms*. There will be a limited supply ordered and the cost is \$50 each. The charms will also be available at TCH events throughout the year while supplies last.

For more information about the Helping Hand Charm or Charity Charms, please contact Rose Channer at (480) 730-4142.

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Charity Charm Graphics



Front View



Back View

Since 1967 The Centers for Habilitation has been providing programs and services to men, women, and children with developmental disabilities. TCH also provides employment opportunities through our social enterprise arm, Assured Security Document Destruction (ASDD). Proceeds from ASDD help support TCH's efforts throughout the State of Arizona.